

Traveler of Charleston Magazine

Ad Specifications 2011

New Trim size of magazine: 6 (width) x 10.5 (height)

Bleeds are allowed for full pages and cover positions only.

Digital Requirements:

- We accept Mac based InDesign or Quark files. Ads created with any other software must be saved as EPS, TIF or PDF files. PDF preferred.
- When submitting InDesign or Quark file, please provide all fonts & images.
- Ads should be submitted at their correct size.
- All ads and images must be 300 dpi in CMYK color.

Ad Creation

- We can provide graphic design assistance for a fee. Please call if you may need our help.

Contact Information

- Please call (843) 580-9054 or email: ksimmons@travelerofcharleston.com
- Ad submission – email info@travelerofcharleston.com or via our FTP at www.travelerofcharleston.com/Advertise.html

Full Page

Specs:
Trim: 6 x 10.5
Live: 5 x 9.5
Bleed: 6.25 x 10.75

**Half Page
Horizontal**

Specs (no bleed):
5 x 4.625

**Half
Page
Vertical**

**Specs
(no bleed):**
2.375
x 9.5

1/4 Pg.
2.375
x 4.625

1/8 Pg.
2.375
x 2.187